



# **car** Symposium

**China, Beijing**

**April 22 — 2022**

**Partner Program**



## Top Keynote Speaker 2022

### Hubertus Troska

Member of the Board of Management  
of Daimler AG and Mercedes-Benz AG,  
responsible for Greater China



## Celebrate 22 years with us

The Car Symposium represents constructive solutions and strategies for the future world of mobility. Crosslinking between industry and research makes our Automobile Congress unique.

Discuss with our Top-Keynote-Speakers, numerous Experts and young talents new approaches and solutions.



### Venue

Close to Beijing  
Auto Show



### Date

April 22, 2022  
Car Symposium

## History of the Car-Symposium

In Germany, the Car-Symposium has a 20 years' tradition and a broad reputation within the European automotive event industry. Every year, the congress welcomes over 120 company partners and exhibitors, attracting more than 1.200 participants and journalists.

## Car-Symposium in China

In 2015, the Car-Symposium became international and found its way to China for the very first time. Located next to the Chinese Auto Show in Beijing and Shanghai, the conference brings together experts, companies and international know-how.



# Past Keynote Speakers



**Dr. Dieter Zetsche**  
CEO, Daimler AG



**Xing Yuan**  
GM, Autonomous  
Driving Series Pro-  
duction, Baidu



**Alexander Seitz**  
Member of the Board  
of Management of  
AUDI AG Finance,  
China, Compliance  
and Integrity



**Freeman H. Shen**  
Founder, WM Motor



**Ralf Speth**  
CEO, Jaguar Land  
Rover



**Oliver Blume**  
Chairman of the Exe-  
cutive Board, Por-  
sche AG



**Pieter Nota**  
Member of the Board  
of Management of  
BMW AG, Sales and  
Brand BMW, Aftersa-  
les BMW Group



**Dirk Wollschläger**  
General Manager  
Automotive, IBM



**Carsten Breitfeld**  
CEO, BYTON



**Zheng Gang**  
General Manager,  
BAIC BJEV



**Dr. Stefan Hartung**  
Member of the Board  
of Management,  
Robert Bosch GmbH



**Xu Zhijun (Eric Xu)**  
Deputy Chairman,  
Rotating Chairman  
Huawei



**Hubertus Troska**  
Member of the Board  
of Management of  
Daimler AG & CEO  
and Chairman of  
Daimler Greater  
China



**Yang Hongxin**  
President SVOLT



**Stephan Wöllenstein**  
CEO, Volkswagen  
Group China & Mem-  
ber of the Board of  
Management of the  
VW Passenger Cars-  
brand



**Holger Klein**  
Member of the Board  
of Management of  
ZF Friedrichshafen  
AG



apr 22  
— 2022

# 7<sup>th</sup> Chinese Car Symposium in China and Germany

The Car Symposium is the meeting place for managers, decision-makers and executives for future mobility. Networking, trade exhibition and 40 lectures by top speakers.

2022 Car Symposium will be a hybrid event with offline and online participants.

---

## 500

Visitors

---

## 40

Partner Companies

---

40 lectures  
of our partner  
companies

---

5-6 top  
Keynote-Speakers

---

large media reach







# The Partner-program

## How do you shape the change?

Follow up on our future Congress topics:

- Electromobility / Battery
- Future Mobility-Autonomous Driving & Connected vehicles
- Drive the EV transformation
- Battery Technologies and Materials
- Fuel Cell Vehicles
- Car Subscription and AI
- Future Interiors

Show your innovations at the Car Symposium China.

### Contact us:

[kathrin.brueggemeier@car-future.com](mailto:kathrin.brueggemeier@car-future.com)

[heidi.gurzny@car-future.com](mailto:heidi.gurzny@car-future.com)



# Why Car?



## Marketing

We present your company through our numerous channels. From social media to printed conference proceedings on site. You will be seen!



## Networking

Whether at the connect@CAR evening event, at the Networking Wall or at Job Speed Dating for applicants and recruiters - we bring you together with your target group.



## Expertise

We have more than 20 years of experience in the automotive sector and thus a large network in industry and science.



## Live-Performance

You will experience high-ranking keynote speakers live. We offer the possibility of your own live performance in form of an exhibition space, a lecture or a workshop. Do you have other ideas? Feel free to contact us!



## Full-Service

You personally and the needs of your company are the focus of our attention - you benefit from our numerous services.

## VIP

### Booth & Tickets

- ✓ 16 m² stand space including WiFi on 22.04.  
(8m x 2m)
- ✓ Additional participants  
(e.g. top customers) at special conditions
- ✓ Stand furniture  
(1 table, 2 chairs, electricity)
- ✓ Desired stand location  
(according to availability)
- ✓ 12 tickets for  
Congress participation Car Symposium (22.04.)

### Car Symposium: Benefit - Services

- ✓ Lecture (15 minutes | free choice of topics)
- ✓ Access to presentations in the aftermath of the event
- ✓ DIN A5 advertisement in conference proceedings (print)
- ✓ Placement of the logo on our media (print & digital)
- ✓ VIP placement company profile on our website
- ✓ Company profile on Networking Wall onsite
- ✓ Abstract in the conference proceedings
- ✓ Mention on Social Media (Xing/LinkedIn/WeChat)
- ✓ Mention in mailings
- ✓ Image advertisement in the editorial part of the conference proceedings
- ✓ Insert in Car Symposium Bags
- ✓ Exclusive logo placement on digital screens on the day of the Event

### Online & Hybrid Benefits:

- ✓ 5 online tickets
- ✓ Lecture is recorded live & saved
- ✓ Personal company lecture will be made available to you as a video for publication
- ✓ Publication and promotion of the lecture via the „Car channels“
- ✓ Access to all shared video streams
- ✓ Special for your promotion: 5-minute expert talk with Prof. Dudenhöffer (podcast / zoom recording or similar)
- ✓ 3 news in the news feed of our website

**62.500 RMB incl. VAT**

## Comfort

### Booth & Tickets

- ✓ 8 m² stand space including WiFi on 22.04.  
(4m x 2m)
- ✓ Stand furniture  
(1 table, 2 chairs, electricity)
- ✓ 5 tickets for  
Congress participation Car Symposium (22.04.)
- ✓ Additional participants  
(e.g. top customers) at special conditions

### Car Symposium: Benefit — Services

- ✓ Lecture (15 minutes | free choice of topics)
- ✓ Access to presentations in the aftermath of the event
- ✓ DIN A5 advertisement in conference proceedings (print)
- ✓ Placement of the logo on our media (print & digital)
- ✓ Company profile on our website
- ✓ Company profile on Networking Wall on site
- ✓ Mention on Social Media (Xing/LinkedIn/WeChat)

### Online & Hybrid Benefits:

- ✓ 3 online tickets
- ✓ Lecture is recorded live & saved
- ✓ Personal company lecture will be made available to you as a video for publication
- ✓ Publication and promotion of the lecture via the „Car channels“
- ✓ Access to all shared video streams

**49.000 RMB incl. VAT**

## Delegate only

### Live Delegate Ticket

Please note: Due to the current COVID-19 situation, live ticket availability is limited.

- ✓ The participation at the congress on April 22, 2022 (including-lectures & workshops, exhibition and event catering)

### Online Delegate Ticket

- ✓ online participation in Congress.

**4.700 / 999 RMB incl. VAT**



# Registration

Mail: [kathrin.brueggemeier@car-future.com](mailto:kathrin.brueggemeier@car-future.com)

## Main Contact

Company

Mr/Mrs/Ms

Academic Title

Surname, First Name

Position/Department

E-Mail

Telephone

## Billing Address

Company

Department

Contact for

Street, & No.

Postal ZIP, City

Country

Additives/Order number

Date

Sign

The Car Symposium, the Car Special and the Car Connects Bochum are events of Car (D+S Automotive GmbH). Prices are subject to the statutory value added tax. Agencycommissions or similar are not charged to the named organizers. With my signature, I agree to the use of the above mentioned personal data according to DSGVO. Further information on data protection can be found on our homepage. If the cancellation takes place up to 8 weeks before the start of the event (from the time of booking), the exhibitor must reimburse the organizer for the expenses incurred to date with an amount equal to 50% of the agreed event package. If the cancellation takes place from 8 to 4 weeks before the start of the event (from the time of booking), the exhibitor shall reimburse the organizer for the expenses incurred to date with an amount equal to 75% of the agreed event package. In the event of withdrawal later than 4 weeks before the start of the event, in the event of absence from the event or in the event of cancellation of participation, the exhibitor shall reimburse the organizer for the expenses incurred to date in the amount of 100% of the agreed event package. If, after binding registration, a participant is unable to attend, this must be communicated in writing. A written cancellation of the participant booking is possible free of charge up to 8 weeks before the start of the event. In the case of a written notification after 8 weeks before the start of the event, a processing fee of 250.00 EUR will be charged. In case of absence from the event or cancellation of the participation, the full booked participant fee has to be paid. Important note: If the event is prohibited by the authorities, this will result in the organizer being released from his obligation to perform (e.g. providing exhibition space) and the partner being released from his obligation to pay the partner contribution. The General Terms and Conditions (GTC) of D+S Automotive GmbH, published at [www.car-future.com](http://www.car-future.com), shall apply. All bookings subject to availability

**Yes, we would like to bindingly book the following package:**

**VIP:** 62.500 RMB incl. VAT

**Comfort:** 49.000 RMB incl. VAT

**We would like to book further add. options next to our sponsoring package:**

**Session Sponsorship** 130.000 RMB incl. VAT

Design your own workshop within the main program of the CAR-Symposium including 15 conference tickets.

**Catering Sponsorship:**

**Lunch Sponsor:** 50.000 RMB incl. VAT

Exclusive display of sponsor logo (tv screen, menu card...)

**Coffee-Break Sponsor:** 33.500 RMB incl. VAT

Exclusive display of sponsor logo (tv screen, menu card...)

**Yes, we would like to bindingly book the following package:**

**Live Delegate Ticket:** 4.700 RMB incl. VAT

**Online Delegate Ticket:** 999 RMB incl. VAT

**Individual**

Do you want to book additional options to the above packages, become a main sponsor, or differentiate your company LIVE from all the others?

Please inform me about the possibilities.

Additives

For further information please do not hesitate to contact us!

**Kathrin Brüggemeier**

[kathrin.brueggemeier@car-future.com](mailto:kathrin.brueggemeier@car-future.com)

tel: +49 (0) 0203 - 306 - 1273

**Heidi Gurzny**

[heidi.gurnzy@car-future.com](mailto:heidi.gurnzy@car-future.com)

tel: +49 (0) 0203 - 306 - 1270

**D+S Automotive GmbH**

**Bismarckstraße 142**

**47057 Duisburg**

